

LOGO (B/W & COLOR)



Pixel Perfect Photography – Style Guide

This guide outlines how to correctly use the Pixel Perfect Photography logo in full-color and black-and-white formats. These assets are available for public use in media coverage and promotional content.

General Use

- Always include the full camera symbol and two-line text: “Pixel Perfect” and “Photography.”
- Do not crop out or separate any part of the logo.
- The backgrounds may be removed as needed for layout flexibility.
- Maintain a sharp contrast for readability in print and digital use.
- Leave enough space around the logo so it doesn’t appear crowded.
- The logo should be large enough that the tagline remains readable across devices or in print.

Full-Color Logo

- Use the color version when working with dark or neutral backgrounds.
- Effects like shadows or overlays are permitted if they preserve legibility and integrity.

Black-and-White Logo

- Use only on white or light solid backgrounds.
 - You can invert the color from black-white to white-black.
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For alternate file formats or clarification, contact:

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